PRESS RELEASE

FAMILIEN HOTELS SUDTIROL

Family holidays in the best of hands

Holidays with the whole family are a wonderful opportunity to escape the pressures of everyday life and spend time together. The hosts of the Familienhotels Südtirol know exactly what children and adults need, as they have been honing their expertise for over 25 years. Adventures in South Tyrolean nature combine with soothing regeneration in a refined hotel ambience to create a perfectly balanced holiday. At the family-run hotels, the wide range of services mean guests can enjoy spending time together as a family as well as varied programmes for the children and alone time for the adults. While parents or grandparents relax thanks to the wellness programme, read a book in peace, or explore the surroundings, little holidaymakers are in the best of hands during the supervised children's programme.

As part of the unique Nature Programme by Familienhotels Südtirol, which focuses on a different main theme every year, kids enjoy unforgettable adventures in the great outdoors, with topics ranging from natural phenomena to historical events. Childcare professionals organise activities and outings in nature based on the year's theme, which the young explorers and researchers experience as a group. And of course, holidays in South Tyrol mean plenty of time spent together as a family, exploring and creating precious memories to look back on after returning home.

The member hotels are divided into different experience categories – known as Family Experiences – based on their highlights, location, and services. These range from specialised services for babies, hotels located right on the ski slopes, small but exceptional hotels, or hotels with special highlights for teenagers, right through to luxurious 4-star-superior and 5-star establishments, to name just a few areas that the Family Experiences cover.

As "child-friendly hotels", all Familienhotels Südtirol meet the criteria of the German Child Protection Agency and are continuously audited by TÜV NORD Germany. Although they are individual hotels, they all uphold the same quality promise: excellent family accommodation with age-appropriate basic facilities, free loan of pushchairs, baby carriers, and prams, childcare by trained experts, a traffic-free green area at the hotel, children served first at mealtimes, and buffets located at children's eye level.

De.L.

Georg Weitlaner Chairman

Alois Kronbichler CEO

Michael Oberhofer CEO

CONTACT:

Familienhotels Südtirol | Perara | Strada Satzl 4 | 39042 Bressanone | Italy | Tel. +39 0471 999990 | info@familienhotels.com | familienhotels.com